

Pranjal Kaila

Interdisciplinary designer

CONNECT

+91 783 843 0665
hey@ajeeb.in

LOCATION

DELHI, INDIA

PORTFOLIO

www.ajeeb.in

Education

B. Arts(Hons.)

Communication Design

Pearl Academy
Nottingham Trent University
(U.K.)
2013 - 2017

SSC (10+2)

St. Clares Senior School
Agra, India
2000 - 2012

Job

NH1Design

NOV 2017 - MAR 2020

Codesign (Intern)

MAY 2015 - JULY 2015

The Anti Alias

NOV 2014 - MAY 2015

Mentions

Best Graduation Project 2017

Pearl Academy

Artist

Indianama 2017

Void- An Immersive Exhibition

Amazon Fashion Week 2017

Skills

- Visual Design
- Motion Graphics
- Animation
- UI/ UX
- Web Design
- Editorial Design
- Illustration
- Type Design
- Advertising
- Brand Strategy
- Illustration
- Packaging
- 3D Modelling
- Creative Coding

Softwares

- Adobe Suite
- Processing
- Cinema 4D
- Houdini
- Ableton
- Wordpress

Links



www.ajeeb.in



linkedin/in/ajeeb

Roles & Responsibilities

- **Senior Designer**
NH1 Design
 - Worked on various identity design and visual language schemes for startups and corporates.
 - Designed the online brand language for The Telegraph India, a subsidiary of East India's largest Newspaper network from favicon to Infographics.
 - Designed the visual identity scheme for 'ORD', a conglomerate by the founders of Okaya and Microtek. Okaya is currently the top three batteries company in India. Microtek is the top inverter company in India.
 - Developed interactive AV installations for "The Great Escape" one of the best adult gaming zone in Zambia, Africa

- **Graphic/UI Designer**
The Anti Alias
 - Worked on various identity design and visual language schemes for startups and corporates.
 - Identity design and branding for a new media company 'Pagen' based out of USA.
 - Co-Designed the UI for '2pi' app later named as 'Fanmongers' which serves as a social network of Tailgating culture of USA

Links



www.ajeep.in



[linkedin/in/ajeep](https://www.linkedin.com/in/ajeep)